

IEEE SENSORS 2018

October 28-31, 2018 | Pullman Aerocity, New Delhi, India



Exhibitor & Sponsor Prospectus

Where Sensor Manufacturers
and Customers Meet

The IEEE SENSORS 2018 conference will be held in New Delhi, India, October 28th to October 31st, 2018. The Conference venue, the Pullman Aerocity is superbly situated in New Delhi, India's capital city, a major hub for technology, manufacturing, and policy making.

The conference is intended to provide a forum for scientists and engineers, and practitioners throughout the world to present their latest research findings, ideas, and applications in the area of sensors and sensing technology. IEEE SENSORS 2018 will include keynote addresses and invited presentations by eminent researchers and industry professionals. The Conference solicits original state-of-the-art contributions as well as review papers.

Each year, the conference brings approximately 900 sensor and sensor systems practitioners together to interact and network with colleagues, learn of the latest sensor technology innovations, and meet the vendors of sensors and sensor systems that supply products and solutions to technical needs. The exhibition will be closely integrated with the technical program through workshops and tutorials, plenary sessions, industrial panels, sensor and sensor systems demonstrations, industrial innovation sessions, and social activities for delegates and exhibitors alike.

To begin the booking process for exhibiting at IEEE SENSORS 2018 contact us today!

Additional information can be found at ieee-sensors2018.org

Information Contact:

Rachel Brockhoff

Conference Manager

IEEE SENSORS 2018

rbrockhoff@conferencecatalysts.com

+1 352 872 5544 *310



INFORMATION FOR EXHIBITORS & SPONSORS

IEEE SENSORS 2018

IEEE SENSORS 2018 conference is expected to bring together approximately 900 sensor and sensor systems practitioners in New Delhi, India. Sponsored by the IEEE, the world's largest professional association for the advancement of technology, IEEE SENSORS 2018 combines a robust and comprehensive exhibits program, lectures on the latest sensors and sensor technology, sessions that allow the interaction with leaders in this field, and a social program that will allow for maximum engagement and networking opportunities.

The IEEE SENSORS 2018 exhibits program is closely integrated with the technical program. Coffee breaks take place in the Exhibits Area, ensuring maximum exposure for exhibitors. Exhibitors and sponsors also have speaking opportunities before large audiences.

Exhibits Run October 29-31, 2018

Exhibiting at IEEE SENSORS 2018 is a cost effective way for companies, large and small, to gain exposure in front of current and future world leaders in sensors and sensor systems.

DATES & SCHEDULE

Official Conference Dates

October 28 — 31, 2018

Conference Location

Pullman Aerocity

Asset No. 02,

GMR Hospitality District,

New Delhi, Delhi 110037, India

Website: www.pullmandelhiaerocity.com

Exhibition Schedule*

Action Item	Day	Start
Exhibitor Move In	Sun, October 28	1:00pm-5:00pm
Exhibitor Hours	Mon, October 29	8:00am-5:00pm
Exhibitor Hours	Tue, October 30	8:00am-5:00pm
Exhibitor Hours	Wed, October 31	8:00am-3:00pm
Exhibitor Move Out	Wed, October 31	3:00pm

*Schedule is tentative and subject to modest adjustments.

EXHIBITOR & PROMOTIONAL SPONSOR PACKAGES

IEEE SENSORS 2018 provides four exhibitor and sponsor packages: Exhibitor, Silver Sponsor, Gold Sponsor, Platinum Sponsor. The benefits of each package are summarized below.

	Exhibitor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Number Still Available	20	4	4	2
"Exhibitor booth staff badges* Badges grant access to exhibit hall, lunches and breaks M-W. "	2	3	4	5
"Discounted conference registration(s)* Discounted registrations are \$650 USD and must be purchased separately."	1	2	3	4
Gala Dinner Tickets	1	2	3	4
Listed as exhibitor/sponsor on website and printed materials	x	x	x	x
Identified as sponsor on signs during the conference		x	x	x
Identified as sponsor in electronic proceedings of technical papers		x	x	x
"Industrial track speaking slot (free to registered attendees)* Must be approved by TPC Chair & Tutorial Chair"			x	x
"One-page ad inserted in conference bag* Sponsor must provide materials"			x	x
One-minute company video (Super Bowl ad) before plenary			x	x
5-minute presentation slot during conference lunch				x
Logo included on conference bag				x
"Customized access to a meeting room (interviews, hospitality)* F&B and AV is not covered by the Conference"				x
Booth Size	3M x 2M or 3M x 3M	3M x 2M	3M x 3M	6M x 4M
	\$2,000 or \$3,000*	\$5,000	\$10,000	\$15,000
	<i>* Price depends on chosen booth size</i>			

Special rates are available for Universities, Industry Associations and other Not-for-Profits exhibitors. Please contact Rachel Brockhoff at rbrockhoff@conferencecatalysts.com for more information.

ADDITIONAL INFORMATION

Additional Sponsor Opportunities (non-exclusive)

If your company would like to be an exclusive sponsor or if you do not see the opportunity you are interested in, please contact Exhibits Manager (contact information below)

Gala Dinner Sponsor	1 Available (Includes One Reserved Table (10 Tickets) and Sponsorship signage)	\$10,000
Lunch Sponsor	3 Available	\$5,000
Registration Kit Sponsor	1 Available	\$5,000
Lanyard Sponsor	1 Available (exclusive sponsorship)	\$4,000
Coffee Break Sponsor	6 Available	\$2,000
Awards Sponsor	4 Available	\$5,000
One Page Ad in the Conference Bag	Production not included and content subject to approval	\$1,250

Your company will be recognized on signage onsite at the specific event for which you are the sponsor.

Your Exhibit Booth Includes

- 1 – 2M x 3M booth or 1 - 3M x 3M booth depending on purchased package
- 1 – 6ft x 2.5ft and 2 chairs
- 2 – Power sockets

For More Information

For more information on exhibiting and sponsorships at IEEE SENSORS 2018 contact Exhibits Manager.

Rachel Brockhoff
 Conference Catalysts LLC
 Tel: +1-352-872-5544
 Fax: +1-352-872-5545
 Email: rbrockhoff@conferencecatalysts.com

EXHIBIT LAYOUT



Legend

- Booth P-1: 6 Meters x 3 Meters
- Booth 1-19: 2 Meters x 3 Meters
- Booth S-1 to S-8: 3 Meters x 3 Meters
- Poster Boards

EXHIBIT SPACE & SPONSOR APPLICATION/CONTRACT

Exhibitor

Larger exhibitor booths are available for purchase, please contact Rachel Brockhoff at rbrockhoff@conferencecatalysts.com for more information

- 3M x 2M Booth \$2,000 3M x 3M Booth \$3,000

Sponsorship Level

- Silver Sponsor \$5,000 Gold Sponsor \$10,000 Platinum Sponsor \$15,000

Payment is due within 30 days of receipt of contract submission.

Company Information

Company Name

Mailing Address

City State Zip Code Country

Phone Web

I have read and agree to the terms and conditions of this contract.

Print Name Title

SIGNATURE Date

Contact Information

Name Email

Phone Fax

Mailing Address
(If different from above)

City State Zip Code Country

Payment Information

Check Bank Transfer American Express Visa MasterCard

/

Card Number Security Code* Expiration Date (Valid Thru)

* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel.

Billing Address

City State Zip Code Country

SIGNATURE Date

All payment information will be kept strictly confidential. Credit card payment will be used only once and destroyed after processing

Contact Rachel Brockhoff, Conference Catalysts LLC, rbrockhoff@conferencecatalysts.com for complete payment info.

1 Please read this contract carefully and print or type all information requested.

2 Complete, sign and send to:
Rachel Brockhoff
 Conference Catalysts LLC
 1210 NW 14th Avenue
 Gainesville, FL 32601 USA
 Tel: +1-352-872-5544
 Fax: +1-352-872-5545
 Email: rbrockhoff@conferencecatalysts.com

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE SENSORS 2018 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE SENSORS 2018 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE SENSORS 2018 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE SENSORS 2018 management. IEEE SENSORS 2018 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IEEE SENSORS 2018 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following

Schedule of refunds:

After August 5, 2018 but before October 8, 2018:

Refund of 50% of the total license fee for cancellation

On or after October 8, 2018:

No refund or credit at any time.

It is understood that IEEE SENSORS 2018 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE SENSORS 2018 show is conducted shall become, in the sole discretion of IEEE SENSORS 2018, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE SENSORS 2018, this agreement may be terminated by IEEE SENSORS 2018. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of god. Should IEEE SENSORS terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE SENSORS 2018 may, after computing the total amount of IEEE SENSORS 2018 cost and expenses in connection with its preparation for and conducting of the IEEE SENSORS 2018 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, an amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

6. Exhibit Booth Manning and Dismantling Schedule

A representative must occupy or oversee exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IEEE SENSORS 2018 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE SENSORS 2018 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE SENSORS 2018.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE SENSORS 2018 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Booth Space

IEEE SENSORS 2018 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.